FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040813-A **Type of Permit:** FILMING **Release Date:** 06/14/2011

Production Company A WHITE LABEL PRODUCT

Insured Company Name A WHITE LABEL PRODUCT
Contact Phone No. 1 323-969-0555
Contact Phone No. 2
Fax 323-502-7007
Address 324 LAFAYETTE ST, 7TH FL
NEW YORK, New York 10012

Production Title TOYOTA

Type of Production Commercial - Standard

Producer Amanda Clark

Director Arni Kinski

1st AD Brian Altham

Production Manager Valeria Thomas

FilmL.A. Coordinator Yulizza Ramirez

Location Manager John Rizzi
Primary Phone Office - 323-969-0555
Secondary Phone Mobile - 310-729-3368

Location Assistant na na
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00040813-A	**Location Manager**	John Rizzi
Production Company	A WHITE LABEL PRODUCT	Primary Phone	Office - 323-969-0555
Insured Company	A WHITE LABEL PRODUCT	Secondary Phone	Mobile - 310-729-3368
Production Title	TOYOTA		

Location Address 1799 W Paseo del Mar, Los Angeles, CA, 90732

Location Name WHITE POINT BEACH/ROYAL PALMS

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 6/13/2011 - 6/13/2011 05:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
BEACHES and HARBORS ROYAL PALM-WHITE POINT BEACH CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	70
Cube Trucks	8
Generator	1
Motor Homes	2
Picture vehicles	1
Vans	3

Personnel on Location

Type	Quantity
Cast	15
Crew	60

Filming Activities Exterior picnic scene, picture car on sand with plywood underneath picture vehicle. 1 dog, ; Bringing in own cleaned sand with hand tools only.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes Company must contact PCI directly regarding parking requirements and activities on PCI parking lots.\nAll production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.\nNo parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines.\nReservations for filming at LA County Beaches is done through FilmL.A.

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS Marisol Camey

Coordinator Note NO WATER ACTIVITY ALLOWED

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Production Title	TOYOTA		

Coordinator Note -DOG MUST BE WITH TRAINER AT ALL TIMES AND ON LEASH WHEN NOT IN SHOOT.
- PRODUCTION MUST CLEAN UP AFTER DOG IMMEDIATELY AND REMOVE DOG FROM BEACH/SAND WHEN NOT IN USE.

Coordinator Note -COMPANY MUST LAY LAY OUT TARP UNDER SAND THAT IS BROUGHT IN.
-SAND MUST BE DISPOSED OFF PREMISES AT THE END OF SHOOT.

Coordinator Note -THE FILMING ALLOWED UNDER THIS PERMIT SHALL NOT INCLUDE PROMOTIONAL MATERIAL WHICH IMPLIES ENDORSEMENT BY DEPARTMENT OF BEACHES AND HARBORS, NOR CAN IT DEPICT IDENTIFIABLE BEACH FEATURES OR STRUCTURES, WHICH CONVEY THAT IMPLICATION

Coordinator Note NO ROCK ACTIVITY ALLOWED

Coordinator Note RIDER A HIRE LIFE GUARD

Coordinator Note LIFE GUARD CALL TIME 0600-1000, REQUIRED FOR UNLOCKING CHAIN

Parking

Base Camp
Location Type : Filming Location

Parking Notes
45 SPACES AT WHITE POINTS END
30 SPACES AT ROYAL PALMS

-NO PARKING IN UPPER METER LOT

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

ROYAL PALM/WHITE POINT BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all times.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **Must have safety person present when driving in parking lot.**
- **Parking lot closes at dusk. PCI attendant required after hours**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO FEE PERMIT